

Data sheet

# HP AppPulse

Proactively monitor end user experience as a service



March 2014

# Application performance management

Application performance management tells IT what users already know—whether or not your applications are available and how well they are performing. Performed correctly, application performance management can even detect and report problems before users do. And when there are problems, it can help you quickly drill down to determine what occurred, why, and what must be corrected.

As more and more corporate revenue comes directly through the Internet and mobile devices, or is dependent on applications like enterprise resource planning (ERP), application

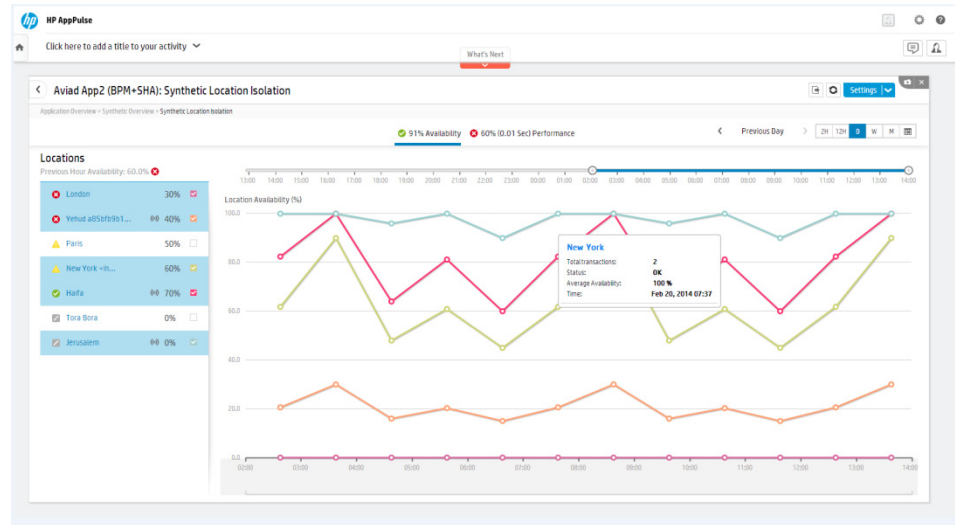
performance management increasingly reflects business performance management. Like any IT functions, however, application performance management tools take time and resources to implement. IT organizations faced with escalating demands, flat budgets, and limited staff need new ways to know how their applications—and therefore their business—are performing and with minimal effort. HP AppPulse is an exciting new application performance management-as-a-service offering. It provides the benefits application performance management offers while reducing up-front costs and avoiding lengthy implementations. It's for organizations that need answers now.

## Proactively monitor end user experience

HP AppPulse includes end user experience monitoring in an on demand software-as-a-service (SaaS) solution for Application Performance Management. HP AppPulse monitors applications across traditional, mobile, virtualized, and cloud environments and proactively collects performance and availability information to provide a comprehensive view of application availability and performance as seen from your end-users perspective.

You can view your Web, mobile, and traditional applications the way your users experience them: How long is it taking to log in, to look up an item in a catalog, and to complete a purchase? You can also monitor external cloud-based services your business depends on for performance and availability. And when delays occur, HP AppPulse shows you the elapsed time across key end-user metrics, transaction by transaction, so you know where to focus your efforts to get the application fixed quickly.

**Figure 1.** Transaction response time by location



## Features and benefits

- Easy and fast set-up—Clients can set-up AppPulse in less than 60 minutes. Gain immediate insight into Web and mobile application performance and availability which affects your bottom line.
- Innovative, modern user interface—Enhances ease of use, speeds implementation, and reduces users' training needs.
- Synthetic monitoring—Proactive monitoring, emulating key steps that end users perform on critical applications to measure application performance and availability.
- Single-step and multi-step transaction monitoring—Easy-to-use wizard for adding single-step monitoring plus full support of multi-step transactions via a record/playback tool.
- Monitor multiple applications—AppPulse is the one-stop-shop which can be used across IT and the business to monitor websites, mobile apps, and SaaS services.
- Predictive analytics—Leverage historical performance norms to understand instantly when performance becomes a problem. Alerts generated automatically the instant you deviate, and dynamic thresholds allow you to avoid having to set manual response time objectives.

## Improve your business—faster

Today it's all about speed. Whoever can reach new markets faster, deliver new services faster, and roll out new applications faster wins today's savvy consumers. That's why we offer HP AppPulse. So you can implement application monitoring and management faster, solve problems faster, and provide better service to the customers and the business.

**Learn more at**  
[pronq.com/software/app-pulse](http://pronq.com/software/app-pulse)

**Sign up for updates**  
[hp.com/go/getupdated](http://hp.com/go/getupdated)



Share with colleagues



Rate this document

