

Brief

# 2015 Awards for Customer Excellence Winner



## Big Data Solutions

Mark Dameika, Eric Crockwell: AstraZeneca

AstraZeneca saves over \$44 million using HP Records Manager

## Big Data Solutions

**High-level overview:** Using HP Records Manager (formerly TRIM Software), AstraZeneca realized the following benefits:

- Save over \$44 million in recent years, including system decommissioning valued at \$18.7 million last year
- Reduce overall corporate risk
- Improve data search from "days to weeks," to only "hours-to-minutes," with corresponding productivity gains
- Simplifying the organization for more effective archiving
- Enable repurposing of IT staff for more innovative and critical tasks, resulting in cost savings
- Significant savings in storage due to information that does not require retention, related to decommissioning systems and destruction of information that does require retention to HP Records Manager database
- Provide archiving of electronic and paper data (all media types) through centralized tool
- Speed and enhance new research, business, and product developments
- Build strong competitive advantage and leading-edge reputation with partners due to rapid request fulfillment and competence
- Reduce technology and information systems footprint, requiring less IT management resources
- Successfully capture and archive key scientific data for quick discovery and retrieval in support of future projects and products

**Company:** AstraZeneca is a global, innovation-driven biopharmaceutical business that focuses on the discovery, development and commercialization of prescription medicines, primarily for the treatment of cardiovascular, metabolic, respiratory, inflammation, autoimmune, oncology, infection and neuroscience diseases.

**Contact:** Mark Dameika is Director of IT and Eric Crockwell is Enterprise Archive Service Lead at AstraZeneca.

**Business goals:** Deliver an electronic archiving solution to accelerate cost savings associated with system decommissioning and clean-up of legacy data and comply with retention policy.

**HP Software implemented:** HP Records Manager.

**Benefits:** HP Records Manager provides AstraZeneca a centralized global solution that now drives consistent assessment and archiving practices, and results in enormous end-to-end efficiency gains. In addition to saving the company over \$44 million in the last few years, Dameika, Crockwell, and the IT team, with the help of HP Records Manager, introduced a system and practice that has significantly boosted AstraZeneca's competitive advantage and image with its partners and customers alike.



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