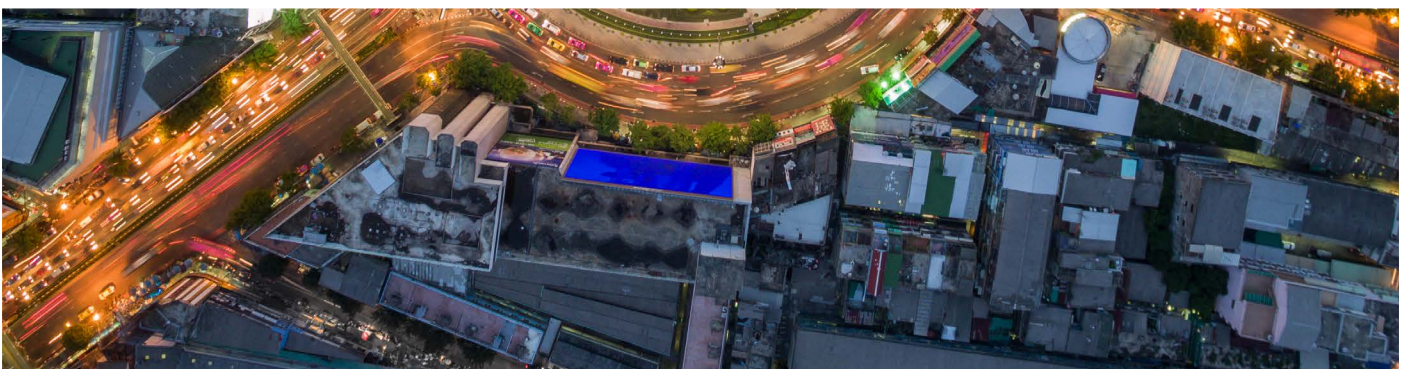
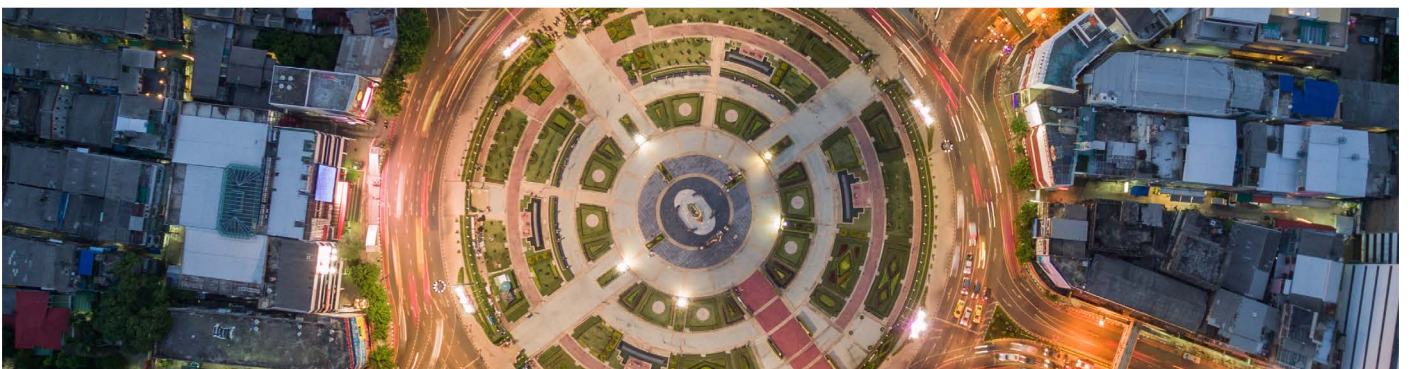




**Hewlett Packard
Enterprise**

Brochure

Big Data Platform Technology Alliance Program





Build integrated solutions using the resources available in the Big Data Platform Technology Alliance Program

Become a part of the expanding community of HPE Big Data ecosystem partners and reach customers through the HPE Big Data Marketplace. Help your customers harness the power of Big Data analytics and develop next-generation data-driven solutions with HPE Big Data engines.

Why Partner with HPE Software?

The Big Data Platform Technology Alliance Program provides you with all the elements of a world-class software partner program, including validation, support, and market awareness. Together, we can create more effective Big Data analytics solutions for a broader set of customers that address common challenges found in today's evolving world of advanced data analytics.

Our partners are carefully vetted for their market innovation and technology leadership, and enjoy the privileges of partnering with a leader in Big Data analytics. This program provides:

- **Testing and validation:** Work with our HPE Big Data Platform team to develop and maintain interoperability with Big Data products.
- **Technical resources:** Access technical contacts who will answer any questions and provide feedback as required.
- **Market awareness:** Increase your market presence by being listed in the HPE Big Data Marketplace and secure preferred sponsorship at the annual HPE Big Data Conference.
- **Bleeding-edge technology:** Partner with HPE Big Data products—recognized globally for their strong analytics capabilities.
- **HPE Big Data Marketplace:** HPE Big Data Marketplace provides a centralized location to showcase your Big Data Platform solution and to find trusted Big Data partners.

Our Partner Program

The Big Data Platform Technology Alliance Program was designed with the following three principles:

1. Simplify the way we work with partners with a consistent global program.
2. Enable partners to easily integrate with HPE Big Data products.
3. Reward our partners' investments with access to comprehensive program benefits and resources.

HPE Software understands that a simple, easy-to-use, and consistent global partner program is one of the key elements in a successful partnership. Software vendor partner programs should get partners up and running quickly, and provide the framework for a valuable business relationship. HPE Software has delivered this optimum business model with the Big Data Platform Technology Alliance Program.

The following tables represent a summary of the requirements and benefits of the program.

Benefits

BIG DATA PLATFORM TECHNOLOGY ALLIANCE PROGRAM

HPE Partner Ready Portal access	√
HPE Software Big Data Marketplace access	√
HPE Software Big Data Partner showcase landing pages	√
Newsletters	√
Partner validation	√
Logos and membership listing	√
Priority sponsorship for HPE Big Data conferences/events	√

Requirements

There is no charge to join. Partners are recognized and rewarded with access to comprehensive benefits and resources.

BIG DATA PLATFORM TECHNOLOGY ALLIANCE PROGRAM REQUIREMENTS

Free to join	√
HPE partner agreement	√
Support and integration with HPE Big Data products	√

For more details, visit the HPE Big Data Marketplace: saas.hpe.com/marketplace/big-data

Sign up now: saas.hpe.com/marketplace/big-data/join-as-developer



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