

# The Hybrid Transformation Journey

Hybrid is your reality. Are you ready?

The hyper-connected disruptive digital world is reshaping your market and industry. To succeed—even survive—your organization must determine the Right Mix of infrastructure and delivery models to effectively manage your workloads, while meeting required business objectives and outcomes. An integrated hybrid infrastructure provides many of the answers, but navigating through shadow IT whirlpools and technological rapids requires a guide that has been down this river before.

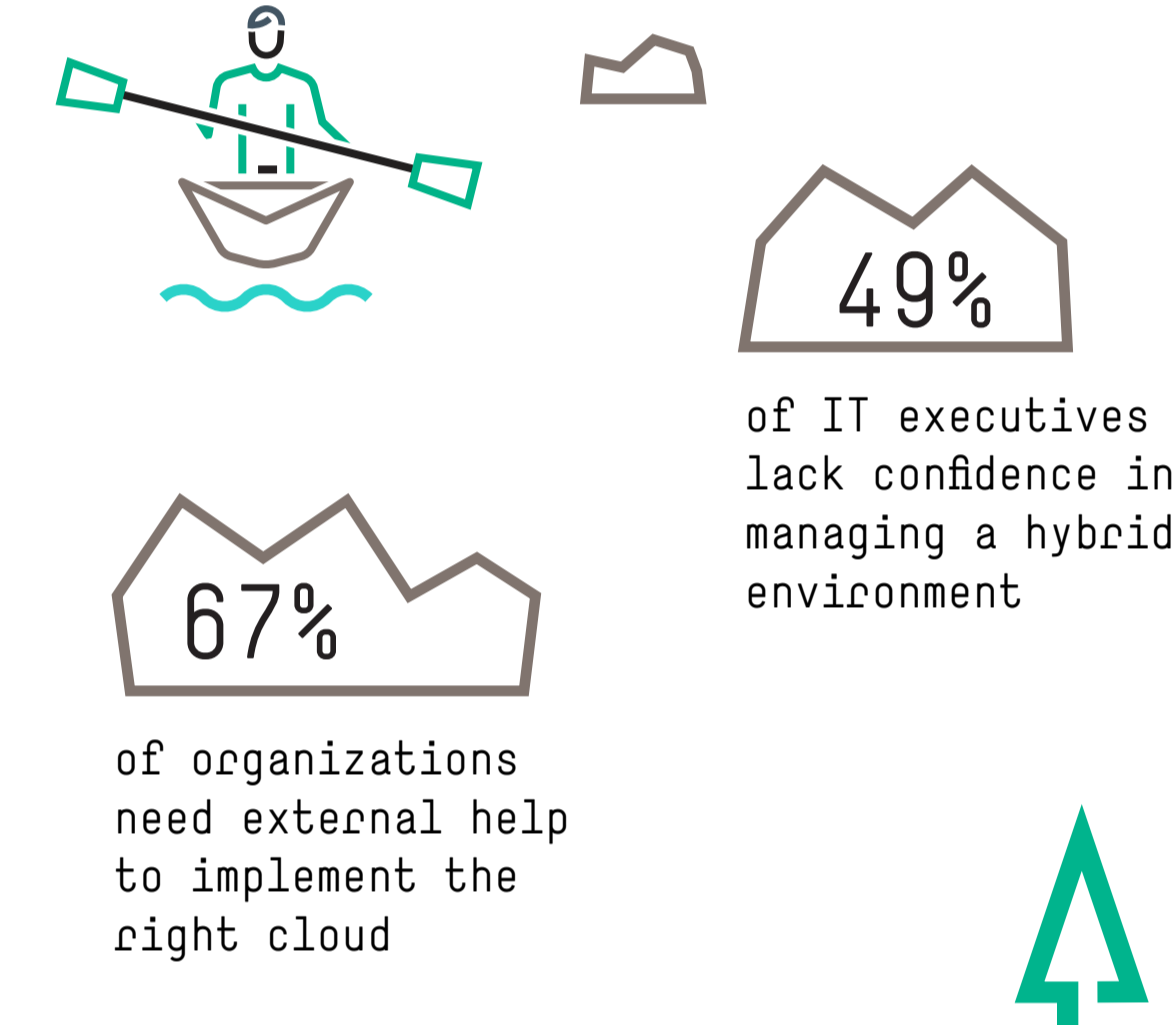
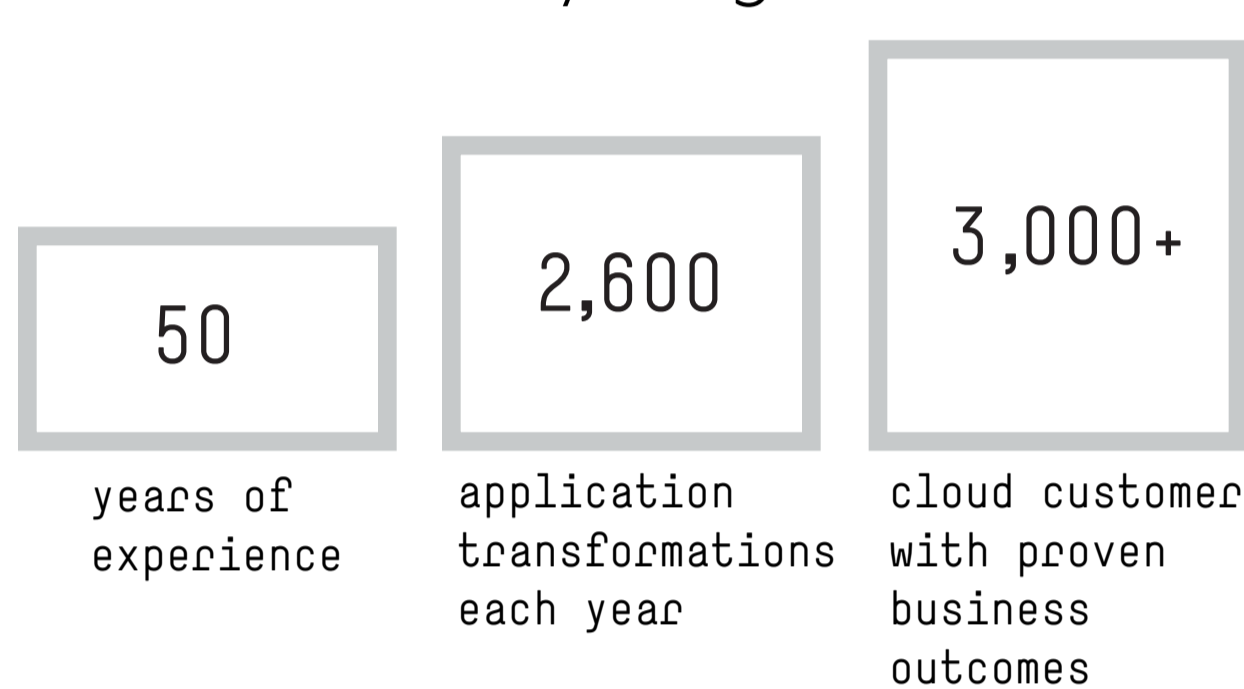


**Advise:** navigating your way

- Discovery
- Business and IT Alignment
- Planning

So how do you leverage and integrate traditional infrastructure with public and private clouds to deliver the right performance at the right time and cost? It begins with assessing your current state, building consensus between your business and IT, and developing a well defined plan to hybrid.

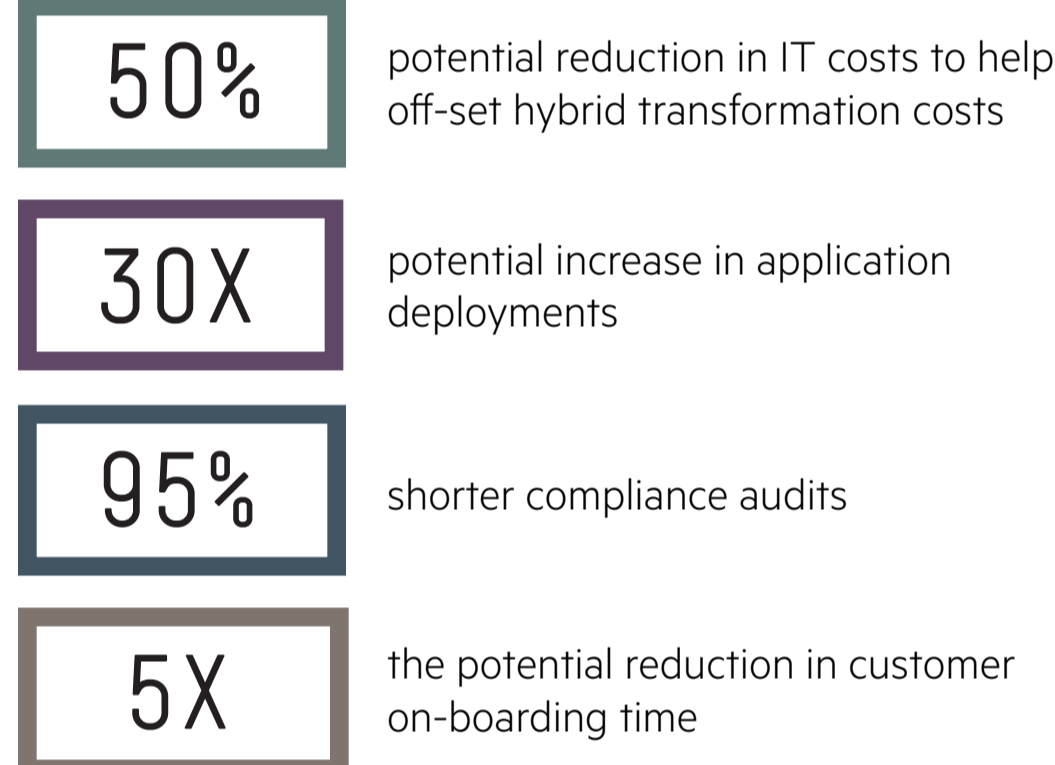
Let HPE be your guide



**Transform:** streamline your operational model

- Infrastructure
- Applications
- Delivery Model

HPE will transform your enterprise from function-centric to service-centric, as well as unite and streamline operations and workloads with a choice of delivery models (SaaS, PaaS, traditional, 3rd party), increasing the flow of innovation and agility and ensuring safe passage for your workloads, users and customers.



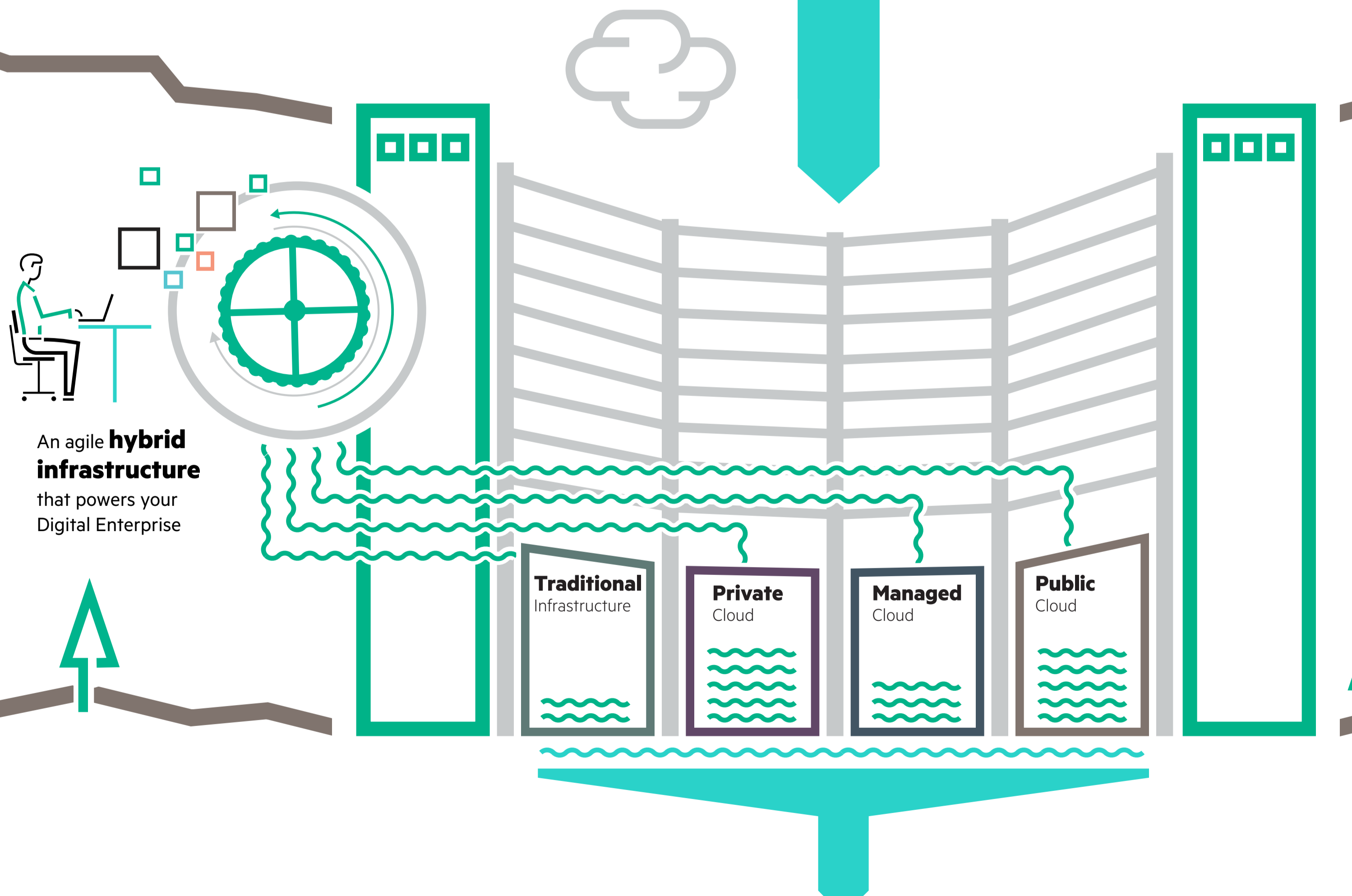
Negative impact on business, Negative impact on operations, Security risks

**Migration:** swift and secure  
HPE uses proven processes and project management to transform your applications, infrastructure and delivery models. We skillfully avoid hazards that might negatively impact operations, security and even your business.

**Manage:** optimize the right mix

- Automate
- Orchestrate
- Broker

In the digital economy, success will be defined by players who can streamline development, accelerate application delivery, and reduce time-to-value. To do that, you need to be able to continually automate and orchestrate the operations of your hybrid infrastructure, and improve speed of application delivery. The good news is: organizations rely on HPE as their partner of choice to plan, execute and manage their idea-driven IT environment.



## Business Outcomes

<p>Realign costs and create cost savings</p>	<p>Drive innovation and business revenue</p>	<p>Accelerate time-to-value</p>
<p>Mitigate risks with proven processes, solutions and services</p>	<p>Increase IT's value to the business</p>	<p>Improve user and customer experiences</p>

**Your competition is ready for hybrid. Are you?**

Talk to a HPE hybrid infrastructure specialist and start your hybrid journey today at [hpe-enterpriseforward.com/hybrid](http://hpe-enterpriseforward.com/hybrid) or at [hpe.com/solutions/transform-hybrid](http://hpe.com/solutions/transform-hybrid)