

# Top 10 reasons to move to HPE Composable Cloud for ProLiant DL

Customer expectations are changing, pushing businesses to innovate. Your digital business needs omnichannel marketing, mobile engagement, and speedy rollouts of new features and apps. This means developing, deploying, and scaling new applications faster than ever before—a challenge that requires new heights of IT agility and speed.

HPE Composable Cloud for ProLiant DL is an open hybrid cloud platform enabled by composability that allows enterprises to deliver cloud speed, scale, and economics to innovate faster.



## 1 It delivers.

Enjoy the cloud experience you've always wanted

Rapidly stand up and scale private clouds through software-defined automation, built-in AI, composable fabric, compliance and security.

## 2 Focus more on innovation.

Modernize to optimize IT investments

Capture time and cost savings that can be reinvested into new projects that drive business innovation.

## 3 Everything as a service.

Empower DevOps with self-service access to resources.

Consume cloud resources on-demand and accelerate time to market.

## 4 Friction-free scale.

Keep pace with ever changing business demands.

Compose and grow cloud infrastructure resources at scale and on-demand.

## 5 Eliminate the need for specialist skills.

Take the complexity out of IT Ops and service delivery

Reduce dependence on specialist skills and break-free from traditional silos via simple, automated, software-defined everything.

## 6 Run all the workloads.

Consume cloud resources on-demand

Composable platforms optimized for applications running in VMs, containers, clouds or on bare metal.

## 7 Manage simply.

Automate IT operations to accelerate your business.

Template-driven automation and easy integration with existing cloud tool sets across a broad partner ecosystem.

## 8 Get started quickly.

Turn-key private cloud.

Rapidly deploy and scale cloud infrastructure with near zero effort.

## 9 Say goodbye to shadow IT.

Compliance and control without compromise.

Deliver the confidence and speed of the cloud from your own data center.

## 10 Cloud that learns.

Private cloud with built-in AI.

Built-in artificial intelligence offers predictive analytics and continuous learning to optimize the environment.

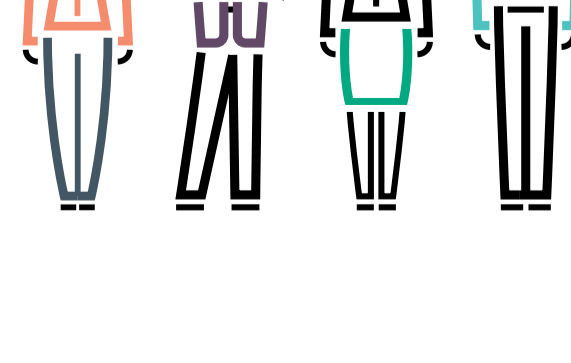
### There's something for everyone

**CFOs**  
Pay-as-you-go, predictable payments and procurement cycles.

**CIOs**  
Free-up resources for growth and innovation

**Developers**  
Self-service access to all clouds and tools.

**IT**  
Automate operations and be a game changer to the business.



HPE Composable Cloud for ProLiant DL, an open hybrid cloud platform enabled by composability that delivers cloud speed, scale and economics to innovate faster.

To learn more, visit [hpe.com/composablecloud](https://hpe.com/composablecloud)