HPE Pointnext

A services partner built for your business today and tomorrow

POINTNEXT

> "HPE took the time to understand our aims and what we did as a business and they built a plan around meeting those goals. They brought in subject matter experts who dealt with real-world problems and were able to apply their expertise to our situation."
>
> – Steve Pratt, chief technology officer, CenterPoint Energy

Accelerating your digital transformation

Digital transformation is creating new opportunities for you in the marketplace by making it possible to rapidly deliver new customer experiences, build new digital products and services, and optimize core business operations. Today's IT is driven to enable service agility while fostering business growth and innovation. Your business needs you to respond quickly to competitive challenges and new opportunities, requiring flexibility and adaptability from your IT. But this comes with challenges. **HPE Pointnext**, Hewlett Packard Enterprise's future-focused services division, offers experts in key service areas—Advisory and Professional, Consumption-based IT and Operational—HPE Pointnext provides powerful, scalable IT solutions for organizations across every industry. The global HPE Pointnext team of experts spans a range of disciplines, from transformation consulting to technical support. Our consultants can help remove complexity and create a total solution across workloads and infrastructure, regardless of vendor and according to customer preference.

At Hewlett Packard Enterprise, our mission is to make **Hybrid IT** simple yet powerful, and we have the expertise to make it happen. HPE Pointnext leverages our heritage and strengths to create an optimized end-to-end lifecycle experience. Longstanding relationships and peerless experience are integrated and applied into all HPE Pointnext projects—from the core to the cloud to the Intelligent Edge.

Build for speed to help our customers accelerate innovation and time to value

At Hewlett Packard Enterprise, we know that digital transformation isn't one large journey or one size fits all. Time to value and ability to execute quickly is critical.

Drive simplicity—remove complexity across the IT lifecycle

Digital transformation does not just affect technology, but customers must address culture, measurement, skills, change management as well as new approaches to funding and IT consumption—all while keeping your business innovating and growing.

Help to optimize infrastructure for current and new generation of apps and data

Your applications and data are the fuel of the enterprise in a digital world. We can help establish the Right Mix of optimized infrastructure solutions for apps and data from advisory and design, to implementation and daily support.

HPE Pointnext is focused on helping to unify and remove complexity across traditional data centers, cloud, and edge environments to deliver a seamless Hybrid IT experience. We are uniquely positioned with the expertise to help optimize infrastructure solutions for today and for tomorrow, for current workloads, and to help build Hybrid IT and edge environments for a new generation of apps and data that will accelerate their enterprise in the future. We have the expertise to make it happen—making Hybrid IT simple and to power the Intelligent Edge.

Aligned to your needs Advisory and Professional, Consumption-based IT and Operational Services

Advisory Services is at the forefront, where we focus on your business outcomes and goals. We partner with you to design your transformation and build a road map tuned to your unique challenges helping digitize the core, innovate offerings, and drive better IT experiences for the business.

In every industry today, customers face a significant challenge to rapidly support the modernization, migration, and development of modern day apps and AppDev methodologies, truly transforming the apps of today and tomorrow. We bring the benefit of our substantial expertise, purpose-built IP, and deep technical knowledge to your Hybrid IT digital transformation. Our Intelligent Edge practice will help build-out the Intelligent Edge to enhance user experiences, drive business value from **mobility** and **IoT**, and transform workspaces through Intelligent Spaces and Intelligent Venues.

Finally, the need for security and risk mitigation will be integrated into each of these practices and applied to IT, data, apps, and the mobile edge network. Protection will be built-in and interwoven as part of the solution to each use case.

Professional Services specializes in flawless and on-time implementation, on-budget execution, and creative configurations that get the most out of software and hardware alike. We bring the IP and experience of thousands of implementations and deployments globally to de-risk transformation and get it done on time, on budget, and on target. We collaborate with your IT team from technical design to implementation, build to migration, distribution, and finally to operational consulting and service.

Consumption-based IT Services

Gain the flexibility of the public cloud on-premises and under your control with **HPE GreenLake**—a set of consumption-based IT solutions. Choose from a catalog of complete, curated solutions that deliver IT outcomes with hardware, software, and expertise on-premises in a pay-per-use model. **HPE Pointnext** will implement and operate these solutions for you, enabling you to focus your own IT resources where they add the most business value. Or you can consume the technology of your choice, also using the pay-per-use model, in a manner suited to how you operate IT.

- Pre-configured, end-to-end HPE GreenLake Solutions that deliver the fastest time-to-value for outcomes such as Apache Hadoop, backup, edge compute, open source database platform, and SAP HANA®.

- Modular HPE GreenLake Flex Capacity solutions that offer infrastructure choice like containers, Microsoft® Azure Stack, storage, VMs, high performance computing (HPC), or other technologies from HPE.

> "We can now instantaneously look at a variety of data inputs, assess a potential outage, and potentially circumvent an outage before it actually occurs. If an outage does occur, we're able to use the same data in near real-time to determine a cause and resolve it as quickly as possible."
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> – Steve Pratt, chief technology officer, CenterPoint Energy

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Operational Services

Our Operational Services team understands that success means being accountable for the whole solution, accountable across the ecosystem, and accountable across old and new infrastructure and apps.

We have redefined the concept of "operational efficiency" helping to create new IT experiences for our customer's business, from the core to the edge. Our innovative services, such as **Datacenter Care**, and **Campus Care**, offer new ways of delivering IT by managing and optimizing workloads, and resources on-prem and in the cloud, to simplify the experience and offer choice in where to land workloads and what to self-manage or out-task. Technical experts are available to work with you on a daily basis to make sure you get the most out of your digital transformation, as well as support services specialists to help keep your business operating at peak performance.

Enabling business success

Digital transformation is creating new opportunities for you to deliver new customer experiences and offerings while optimizing core business operations. HPE Pointnext leverages our strength in infrastructure, partner ecosystems, and the end-to-end lifecycle experience, to accelerate powerful, scalable IT solutions that will provide you the assistance for faster time to value.

In a world where everything computes, HPE Pointnext is the trusted partner that can guide you on your digital transformation journey, and help point you toward what's next.

For more information, contact your HPE Pointnext sales representative or authorized channel partner.
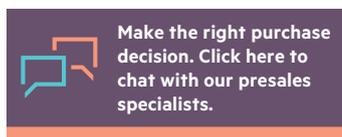
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