



# Maintain your momentum

## HPE Small Business Solutions for Storage and Backup

You're giving your business everything you've got. Don't let storage and backup problems get in the way.

**Keep the business running**

Store and backup applications, files, and data on-site.

**Improve productivity**

Enable employees to share and collaborate more easily and securely.



HPE Small Business Solutions have been validated and optimized for each workload use case.

### Protect against the unknown

As a small to midsize business, you've got to keep moving at full speed. When everything's working as it should be, the future is bright. But in today's "digital everything" workplace, IT is challenged to provide a secure, controlled means of storing and backing up application data and files so employees don't use "shadow IT" or "rogue cloud" file shares and leave files open to attack—and the business open to liability.

If you're using laptops, PCs, or even online cloud software to share and store critical data, you could be heading for some unexpected downtime. PCs crash. Laptops get stolen. Internet connections go down. If any one of these scenarios could put you

out of business for a few hours—or a few days—it's time to consider upgrading to server computing.

### Reduce downtime and increase reliability and productivity

Your solution starts with **HPE ProLiant servers**, powered by Intel® Xeon® processors and optimized and validated to run either ClearOS™ or Microsoft® Windows Server®. With features such as centralized storage and security, data protection, 24x7 availability, and optional HPE Secure Encryption,<sup>1</sup> HPE Small Business Solutions for Storage and Backup help keep the business running and improve employee productivity.

<sup>1</sup> HPE Secure Encryption is an optional service that requires one license per server. HPE Secure Encryption is not supported on HPE MicroServer Gen10.



## Better together

**HPE Small Business Solutions** for Storage and Backup are:

- **Secure**—Protect against attacks and quickly recover from unplanned downtime with built-in security features that make **HPE ProLiant Gen10** the world's most secure industry standard servers.<sup>2</sup> Running Windows Server on HPE ProLiant allows you to take advantage of Microsoft's IT innovations while reducing security risks and disruptions. ClearOS offers proven security apps and functions such as automatic updates, group policies, and Active Directory integration. And ClearOS has already delivered **patches to overcome the Spectre and Meltdown issues**.
- **Simple**—HPE SMB Offers are a one-stop shop, and include pre-configured HPE ProLiant ML and DL servers and software,<sup>3</sup> making them easy to deploy. And HPE Rapid Setup Software provides a simple, guided process for installation that takes much less time and reduces the chance of errors.
- **Affordable**—Low-cost HPE SMB Offers make **hybrid cloud** easy to consume.<sup>4</sup> And HPE Subscription offers a worry-free, flexible option that packages best-in-class hardware, software, accessories, and services into a predictable monthly payment.

<sup>2</sup> Based on external firm conducting cybersecurity penetration testing of a range of server products from a range of manufacturers, May 2017.

<sup>3</sup> Depending on the model.

<sup>4</sup> HPE SMB Offers are regionally released as "Smart Buy Express Offers" in the U.S. and Canada, "Top Value Offers" in Europe, and "Intelligent Buy Offers" in Asia Pacific and Japan.

## Our solution partner



Make the right purchase decision. Click here to chat with our presales specialists.

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## HPE Pointnext services

**HPE Pointnext** has the expertise and experience to help you simplify operations and easily extend your IT staff, helping them do more with less. HPE Pointnext services help you innovate to keep ahead of risks like competitive and security threats. A variety of offerings—from advising on best practices and project-based engagements, to operational support services—keeps your environment running efficiently and reliably.

## Choose your best option

With your choice of HPE ProLiant tower or rack servers with either ClearOS or Microsoft Windows Server, you get the power, simplicity, and affordability to handle storage and backup with convenient configuration choices for organizations from one to over 250+ employees. Contact your HPE or authorized HPE Channel Partner to find out more, today.

Learn more at [hpe.com/info/smb/servers](https://hpe.com/info/smb/servers)

HPE Small Business Solutions help you achieve these important business outcomes:

- **Keep the business running** with automated data backup, virus protection, and optional HPE Secure Encryption.
- **Increase productivity** by making files, email, and collaboration tools accessible from any device so employees can share and collaborate more easily.

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