



**Hewlett Packard
Enterprise**

Additional License Authorizations

For HPE Next Best Offer Analysis software products

Products and suites covered

PRODUCTS	E-LTU OR E-MEDIA AVAILABLE *	NON-PRODUCTION USE CATEGORY **
HPE Next Best Offer Analysis	E-LTU	
HPE Next Best Offer Analysis Storage	E-LTU	

* Any product sold as E-LTU or E-Media shall be delivered electronically regardless of any contrary designation in a purchase order.

** Non-production use rights, if any, can be found at hpe.com/software/SWlicensing.

Disclaimers

(S) This is a trademark that is owned by Micro Focus International PLC or one of its affiliates.

Definitions

Capitalized terms not otherwise defined in this ALA document are defined in the governing agreement.

TERM	DEFINITION
Core	means a part of a CPU that executes a single stream of compiled instruction code. Single-core processors can only process one instruction at a time. Multiple-core processors (CPUs) imply a processing system composed of two or more independent cores. Processing cores can be physical or virtual depending on whether the processor holding the cores is embedded in a physical machine or a virtual machine.
Cold Standby System	means a standby non-production system which is NOT up and running. If the Production system breaks down, or needs to be taken out of service, licensee is required to switch on and start the Cold Standby System in order to take over for the Production system.
CPU	means a system in a single integrated circuit package with one or more discrete processing Cores.
Device or dev	means an addressable entity, physical or virtual, including but not limited to router, switch, bridge, hub, server, PC, laptops, handheld device or printer that resides within the range defined for interrogation and asset tracking.
Development and Test System, or Dev/Test	means a non-production system which has the licensed software product installed, and is running the product's processes solely for the purpose of a) developing Licensee add-on applications; b) migration testing; c) pre-production staging; d) version upgrades/configurations and transition purposes; or e) support-related testing. This system is not authorized for any production or commercial usage.
E-LTU and E-Media	means products which are electronically delivered only, and as such any reference to FOB Destination or delivery methods that are stated on your purchase order other than electronic shall be null and void with respect to these E-LTU or E-Media products.
Hot Standby System	means a non-production system that is ready to take over from the production system if the production system breaks down or needs to be taken out of service.



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Additional License Authorizations for HPE Next Best Offer Analysis software products

Instance	means each implementation of the application installed on a Server.
Internal Use	means access and Use of the software for purposes of supporting your internal operations or functions.
LTU	means License To Use.
Node	means a type of Node as further defined in the Software specific terms below.
Non-Production	means internal-use which is limited to use on Development or Test System and / or Hot and Cold Standby System
Production System	means a system or a set of systems which have a HPE product installed and is running some or all of the product's processes to be used for collecting data, executing product logic, or sending/receiving messages.
Raw Data Size or Vertica(\$) Raw Data Size	means the uncompressed data stored in an Vertica(\$) database as if such uncompressed data had been exported from the database in text format ("Raw Data Size").
Server	means any designated computer system in which an Instance or Instances of the software is installed.
Subscriber	means an individual receiving a service for a given device or an end user of a device.
TB	means terabytes which designates the amount of physical capacity that can be managed.
Unlimited	means without restrictions in terms of number of systems, devices or media, depending on the context.
Use	means to install, store, load, execute and display one copy of the software.
User	means a user whose use is restricted to the type of software that is being licensed.
Virtual Machine(s) or VM(s)	means a computer that does not physically exist but is simulated by another computer.

Software specific license terms

Software products with software specific license terms are described below. Software products covered by this ALA document (as listed above) and not covered in this section do not have software specific license terms.

The following HPE Next Best Offer Analysis (NBOA) products:

- HPE Next Best Offer Analysis
- HPE Next Best Offer Analysis Storage

May be licensed either by the following number of entities:

- Number of Subscribers
- Raw Data Size

Licenses are purchased in according to such entities based on the HPE Next Best Offer Analysis products chosen LTU for the applicable scenarios.

HPE Next Best Offer Analysis

HPE Next Best Offer Analysis ("NBOA") is licensed per Subscribers according to a cumulative capacity model based on the number of subscribers to be monitored and is licensed based on *HPE NBOA* and *HPE NBOA Storage* products.

The *HPE NBOA* products entitles the use of the TASPS DAL platform for marketing use case like Upsell and Cross Sell.

The HPE Next Best Offer Analysis ("NBOA") products entitles the use of the Vertica[®] Enterprise Edition in the context of NBOA. Additional license authorization related to "Vertica[®] Enterprise Edition" can be found in the Vertica[®] ALA document (https://softwaresupport.hpe.com/web/softwaresupport/document/-/facetsearch/attachment/KM02326848?fileName=ALA_HAVEn_Vertica_May16_2016_5200-0603.pdf)

In the event of growth of the solution, additional capacity needs to be purchased. No minimum configuration is required for upsell. The license is based on maximum number reached (and will not go down if the capacity decreases).

Purchase of extra capacity needs to happen as soon as limit of current system is reached (and not as a result of verification by HPE).

The Non-Production Use rights for the HPE NBOA are derived by the non-production use rights of Vertica[®] Enterprise.

The following additional restrictions apply to the use of DAL:

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- *HPE Unified Console* license is mandatory in the context of HPE NBOA 1.0 and higher. The use of this Console is restricted to the NBOA context and in this case there is no limitation of the number of Users of the Console.
- This right to use does not include the HPE Unified OSS Console View Designer software which must be ordered separately.
- The Use of HPE Unified OSS Console software for different capabilities, products and/or solutions is not permitted under the NBOA context.

HPE Next Best Offer Analysis Storage

HPE Next Best Offer Analysis Storage (“NBOA Storage”) is licensed per Terabyte according to the Raw Data Size or Vertica^(S) Raw Data Size needed as part of the target Solution.

The following additional restrictions apply to the use of *NBOA Storage*:

- The Non-Production Use rights for the HPE Next Best Offer Analysis Storage follows the same rules of the HPE Next Best Offer Analysis.

In the event of growth of the solution, additional capacity needs to be purchased. No minimum configuration is required for upsell. The license is based on maximum number reached (and will not go down if the capacity decreases).

Purchase of extra capacity needs to happen as soon as limit of current system is reached (and not as a result of verification by HPE).

Additional license term

TERM

- A.** Software contains software and associated specifications licensed from third parties that are confidential to, and trade secrets of, such parties. You will not take any action other than to Use it as authorized under the agreement as part of the software products and will not disclose it to third parties.
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- B.** You shall install and use the software as authorized in the applicable agreement only as a complete product and may not use portions of such software on a standalone basis separate from the complete software unless expressly authorized in the Supporting Material, specifications or an applicable agreement.
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- C.** Unless stated otherwise, you are authorized to Use one Device at a time for your Internal Use.
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