

Make your storage—and all of IT—smarter

To gain insights from your data you need to empower it, care for it, protect it, and make it accessible. Intelligent storage—the first step to self-managing IT—helps unlock data’s potential.

Today, data is generated in unthinkable volumes.

From the Web, social media, mobile devices, sensors, connected products



It must be stored, managed, and secured—at the edge, in data centers, and in the cloud.

This scale and complexity:



Drives up costs



Extends outages



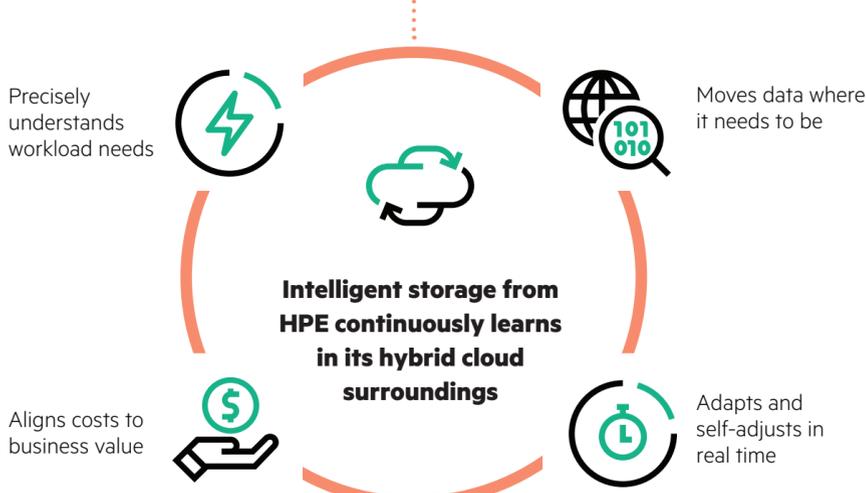
Fuels firefighting



Makes data unavailable where needed

Intelligent storage enables economic value for every source, type, and locality of data:

- From HPE storage systems and Cloud Volumes
- From servers, hypervisors, VMs



HPE delivers the world’s most intelligent storage.²

- **AI driven**—provides intelligence for autonomous IT and data management
- **Built for cloud**—run any workload in any location
- **As-a-service experience** in your own data center—manage unpredictable growth

65%

faster time to market⁴

79%

reduction in storage-related OPEX⁵

20X

reduction in cloud storage costs⁶

It works. HPE customers using intelligent storage experience:



Better than

99.9999%

measured availability each year³

AI-driven storage focuses IT on value creation

“Flexible Capacity is like having the features of cloud but on premises. ... It’s a big part of our hybrid strategy.”

—Yamandu Correa, Global Network and Data Center Manager, YNAP

Intelligent storage solutions from HPE are part of a total experience for enterprise hybrid IT.



IT financing and investment solutions to drive your digital transformation



HPE Pointnext support and advisory services to accelerate your journey



HPE Greenlake Flex Capacity to enable pay-per-use economics right in your own data centers

Manage your data across its lifecycle, wherever it lives.

Download the white paper

Learn more about intelligent storage solutions from HPE: hpe.com/storage

¹ IDC, “Data Age 2025: The Evolution of Data to Life-Critical,” David Reinsel, John Gantz, and John Rydning, April 2017

² <https://www.hpe.com/h20195/v2/Getdocument.aspx?docname=a00058506enw>

³ HPE, “Redefining the standard for system availability,” August, 2017

⁴ A commissioned study conducted by Forrester Consulting, “The Total Economic Impact™ of HPE GreenLake Flex Capacity,” May 2018.

⁵ ESG, “Assessing the financial impact of HPE InfoSight predictive analytics,” September 2017

⁶ Illustrates potential savings based on customer surveys. HPE does not provide financial advice.