

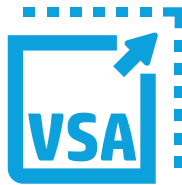


The first terabyte's on us

Easily deploy shared storage in your IT environment with a free 1 TB license of HP StoreVirtual VSA.



Intel® servers



StoreVirtual VSA



Shared storage
inside your server

Transform your server's internal or direct-attached storage with an affordable software-defined solution that provides you with a 4x storage performance increase for virtual desktops and a 1.8x increase with online transaction processing workloads. And to help customers get started in gaining the benefits of simplifying and cost optimizing server virtualization, HP is providing a 1-terabyte (TB) HP StoreVirtual VSA license at no cost to all purchasers of Intel Xeon® processor E5 v3 based servers. This includes all new HP ProLiant Gen9 Server models. Now you can have highly available, resilient storage for your entire virtualized infrastructure without increasing costs or the footprint.

Who can benefit from HP software-defined storage?

Anyone who needs to address virtualization, rising costs, and efficiency can benefit from world-class storage that they already have in place. Implementing StoreVirtual VSA software on the latest Intel Xeon processor E5 v3 based servers gives you a simple, open, and consolidated solution that allows you to manage virtualized compute and storage on a single platform.

- **Small and midsize businesses**—Reduce complexity and cost by colocating virtualized applications and shared storage.
- **Cloud providers**—Deliver new cloud and managed services with a more efficient, flexible infrastructure.
- **Enterprises**—Centralize operations and improve resiliency by replicating data from virtualized remote offices into large enterprise data centers.

Free yourself from relying on the high, fixed costs of dedicated storage hardware. Tap into the power of new Intel-based servers and higher capacity disks to virtualize storage for substantial cost savings.

Learn more at hp.com/go/unlockVSA.

hp.com/go/sds



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