

# Fasten the seatbelt over your business data

## HPE Flex Solutions for Secure Encryption

Exposing critical data can make for a bumpy ride. Protect data at rest and your business.



### Take steps to secure data everywhere

Drives and servers make tempting targets for thieves:

- At your site
- En route to another location
- At a remote site or branch office

### Simple, reliable, affordable

HPE Flex Solutions are pre-engineered and tested to give you the power to achieve more of your goals, sooner than you ever thought possible.

### Hang onto your hat

Running a small to midsize business is a lot like riding a roller coaster. It's definitely exhilarating, and you're never quite sure what's going to happen next. But if your business data isn't strapped in and locked down, you're definitely in for a bumpy ride.

"That's because, if your data gets into the wrong hands, you could spend weeks or months recovering from lost sales, lost customers, and lost credibility, investigations, legal costs, fines, and penalties."

"HPE Flex Solutions for Secure Encryption is like a seatbelt for your business data," he continues. "These high-impact, high-performance data-at-rest security

solutions use simple, key-based encryption to keep your sensitive data secure and help ensure that you comply with data privacy regulations."

With HPE Secure Encryption running on **HPE ProLiant rack or tower servers** with **HPE Smart Array Controllers**, you don't need to be an encryption expert worrying about which self-encrypting drives will work with which server running which operating system. You also don't have to worry about installing, configuring, and managing software on multiple devices throughout your business. HPE takes care of it all, so you can focus on enjoying the ride.



## Four reasons to use secure encryption



### Mitigate risk

- 60% of small businesses that suffer a cyber attack go out of business in six months.<sup>1</sup>



### Align with your budget

adding secure encryption to your HPE server adds less than \$1 USD per day to your expenses over the life of the server.



**Focus on your business** with a simple, secure, easy-to-maintain, key-based encryption solution.



**Save time** with flexible, predefined configurations with HPE partner support to simplify sizing and accelerate provisioning.



## Relax and enjoy the ride

HPE Flex Solutions for Secure Encryption is a data protection solution that takes the pain out of security. It's easy to deploy, simple to manage, and invisible to the end user.

It leverages **HPE Secure Encryption**, a high-impact, HPE Smart Array Controller-based security solution that uses simple, key-based encryption to protect data at rest—and your business. And you can feel confident in your solution. HPE Smart Array SR Secure Encryption is a FIPS 140-2 Level-1 validated enterprise-class controller-based encryption solution for data at rest on all SAS/SATA drives. It provides customers with data security to comply with regulations for sensitive data such as HIPAA.

HPE ProLiant Gen10 servers are the world's most secure industry-standard servers, offering new levels of agility and economic control for Hybrid IT.<sup>2</sup>

These predefined yet flexible solutions simplify data protection and allow you to start small and scale in line with both your budget and your business.

With **HPE Pointnext** combined with HPE Get Connected, your support experience is enhanced with proactive problem prevention and faster issue resolution, resulting in a significant reduction in downtime.

## Go to the head of the line

You never know what could be waiting behind the next turn. Call your HPE or authorized partner sales rep to find out more about protecting your business, today.

Learn more at [hpe.com/info/smb/servers](https://hpe.com/info/smb/servers)

<sup>1</sup> [denverpost.com/2016/10/23/small-companies-cyber-attack-out-of-business/](https://denverpost.com/2016/10/23/small-companies-cyber-attack-out-of-business/)

<sup>2</sup> Based on an external firm conducting cyber-security-penetration testing using multiple server products from a range of manufacturers, May 2017.

## Our solution partner



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