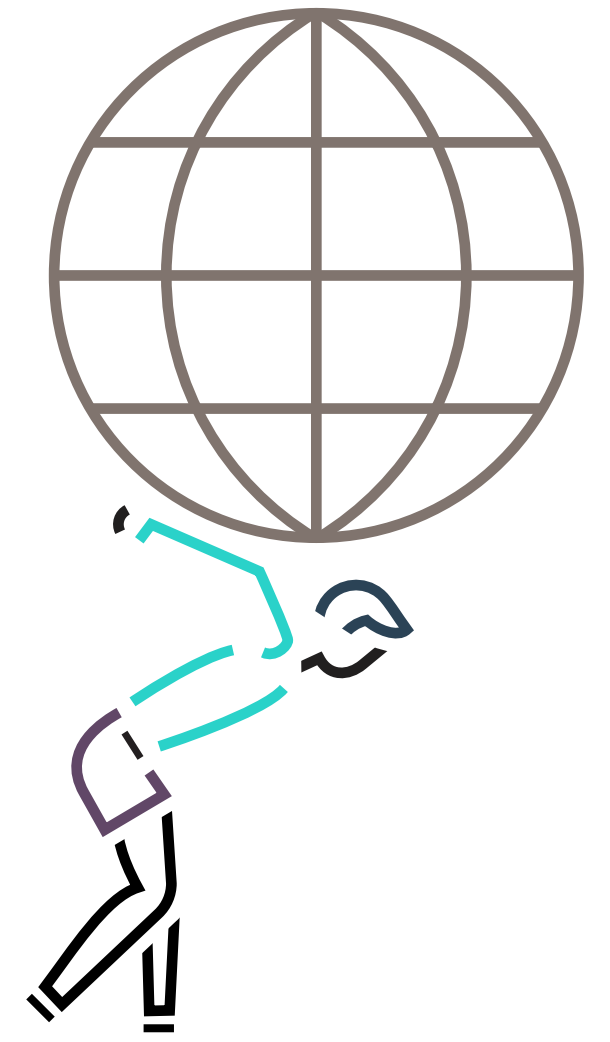


HPE Applications Services

Doing the impossible on a daily basis

Making the move to the digital enterprise brings the promise of business transformation—from mobility and cloud to a fully digital supply chain powered by analytics. Taking the first steps on that road can be intimidating. In fact, 85% of businesses say they want to implement a digital strategy, but only 15% think they'll be successful on their own. Some business needs are just too massive and complex to be met by off-the-shelf solutions. What if there were a team of industry experts who could deliver solutions and predictable results for the most complex business needs on a consistent basis? HPE Applications Services connects you to the people, ideas, business processes, and technologies you need to achieve your vision, regardless of scale so you can overcome obstacles and drive business value.



Here are just a few ways we've made the impossible possible.

HPE helps you clear hurdles

Challenge: Streamline government services application processes for a major European government to eliminate multiple identical data entries each time a citizen needs a government service.

€97M

Outcome: Save €97 million annually while minimizing citizen frustration and creating a culture of innovation.

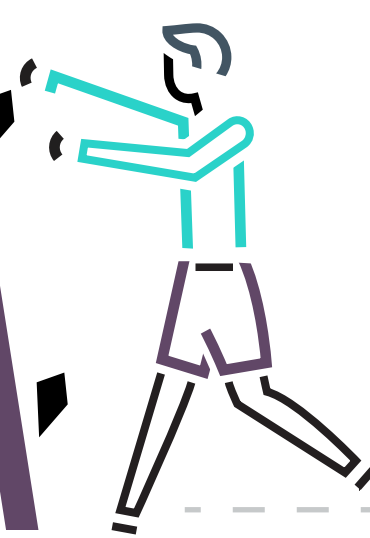


HPE helps you climb the wall

Challenge: Delivered an interactive look book for a major design house enabling customers to view new fashions just hours after they were premiered in a Paris fashion show.

Outcome: Built innovative tablet applications that improved the clothing designer's brand awareness by...

enabling **300** clothing buyers
to buy for **6,000** stores
in **120** countries



HPE helps you take the plunge

Challenge: Divest and start up a global food products business without disrupting business operations for either firm.

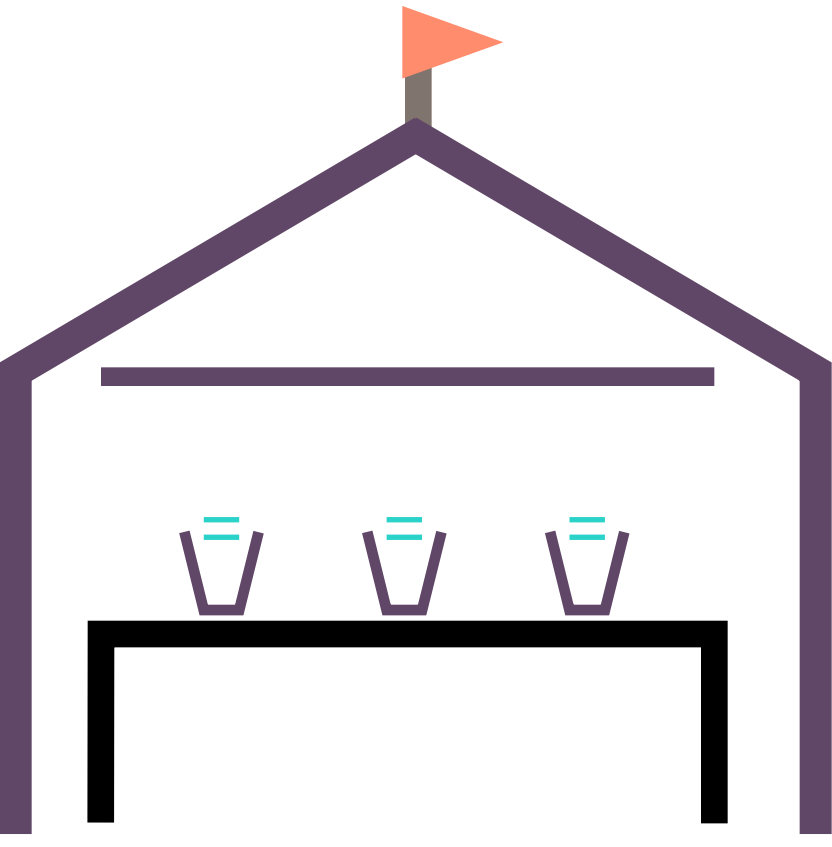
eight months

Outcome: Met the client's accelerated timeline, divesting and starting up a \$35B global food products business.



Are We There Yet?

To build agility into your business means transforming your applications to support your digital strategy. This type of transformation often requires the assistance of experts who can ensure your IT and applications are aligned with your business goals.



50,000

HPE has 50,000+ application resources worldwide and more than 1,000 application services clients

426

HPE currently serves 426 of the Fortune 500 companies

2,600

HPE has a proven track record, averaging 2,600 migrations per year

HPE is in it for the long haul

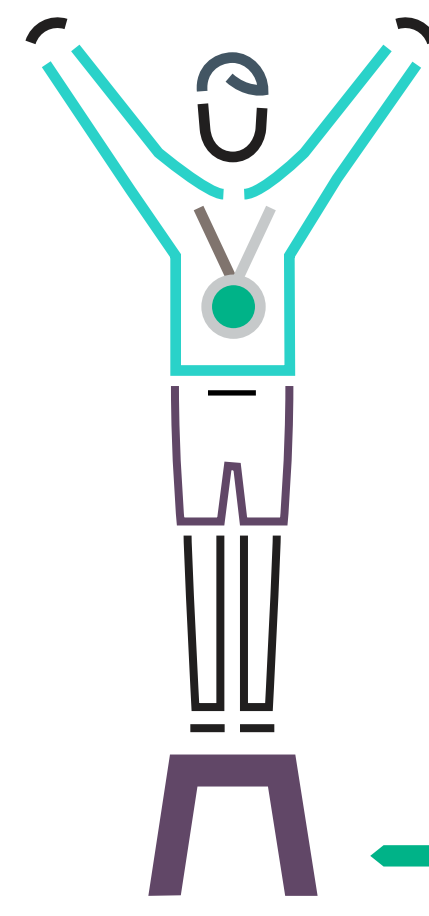
50+ Years

of applications development experience and industry know-how



Finish

For more than a half century, HPE has been transforming applications and expectations for businesses around the globe. Maybe you need to merge two existing enterprises, split a massive brand in two on short order, or create a reservation system to handle virtually all air travel bookings. It's what we do.



13 Billion

credit card transactions are processed annually by HPE

75%

of the top manufacturers worldwide are HPE clients

500 Million

passengers board airlines each year with the help of HPE Services

2.4 Billion

healthcare transactions are performed annually using HPE Services

450 Million

subscribers depend on HPE mobility management solutions

Learn more.

hpe-enterpriseforward.com/category/focus-on-apps/