

FIVE SIGNS YOUR BUSINESS MIGHT NEED VIRTUAL STORAGE

→ So your IT organization has virtualized your server infrastructure, reducing your need for server hardware, and the electricity, cooling, and manpower needed to run all of those servers. Good for you! But what about your storage infrastructure? Does it remind you of what your servers looked like a few years ago? Does it still demand a lot in terms of hardware and management costs? If so, your organization may be in dire need of virtual storage. [Aberdeen Group research has shown](#) that businesses leveraging virtual storage gain a number of important benefits in reduced IT costs, less downtime, and greater scalability, which are especially critical for small and midsize businesses. Does that sound like something your IT organization might need? Here are five signs that your infrastructure might be in need of virtual storage.

<input type="checkbox"/>	<p>We need to knock down a wall in the server room to add more storage hardware. Throwing hardware at your storage needs is so 2006. Leading organizations and small and midsize businesses use virtual storage to greatly reduce the amount of hardware that they need.</p>
<input type="checkbox"/>	<p>We have really slow data access due to overreliance on cloud-based storage. Cloud-based storage sure is handy, especially for cold storage of data. But it's not exactly lightning-fast when your applications and analytics need data access <i>now</i>. Virtual storage allows for on-premise speed with virtual scalability and agility.</p>
<input type="checkbox"/>	<p>We just added a bunch of new offices around the world. It's great for the business that it's growing. But this kind of growth can cripple some IT departments when it comes to access to storage at all those new offices. Virtual storage allows for unified and quick storage growth anywhere it is needed.</p>
<input type="checkbox"/>	<p>A key partner just asked what our SDS (Software-Defined Storage) strategy is, and you thought he was talking about a 90's grunge band. Software-Defined Storage is changing how businesses manage, access, and grow their storage infrastructure. With virtual storage in place, leading businesses can effectively leverage SDS to improve their information and technology capabilities.</p>
<input type="checkbox"/>	<p>The CFO just gave you that look. Running storage for an organization the old fashioned way can be a pretty costly proposition, especially for small and midsize businesses. But Aberdeen research shows that organizations using virtual storage see lower costs in their storage requirements and in their overall IT expenses.</p>



→ [Read the full report](#): The Very Real Benefits of Adopting Virtual Storage