HPE Artificial Intelligence Transformation Workshop

Quickly identify opportunities to maximize your return on data

Why should I care about AI?

Once the domain of science fiction, artificial intelligence (AI) is the next major wave of digital transformation. AI makes it possible for machines to learn from data, adjust to new inputs, and perform human-like tasks.

You can put the power of AI to work for your business right now, with applications and use cases such as:

- Voice and facial recognition
- Smart cars
- Prescriptive maintenance
- Fraud detection
- Data security
- Financial trading
- Smart cities
- Healthcare/predictive diagnosis
- Marketing personalization and recommendations
- Chatbots and virtual assistants

When and how will you embrace AI to transform the business?

Data is everywhere and ever increasing in quantity and complexity. But there's a major difference between data, information, and actionable insights. So it's no wonder many organizations are beginning to lose sight of what to do with all this data—and feel unsure as to whether they're fully leveraging data for the deeper insights, more-personalized interactions, and process automation that can drive competitive advantage.

This data dilemma is making artificial intelligence (AI), **big data**, and **advanced analytics** the heart of enterprise digital transformation. In fact, these are the top three initiatives reported by business leaders.[1] However, most organizations don't believe they're prepared for the next wave of digital transformation, with 60% reporting they have no formal strategy in place.[1]

Go beyond the hype to learn how AI can make a measurable difference
Start your journey with an HPE Artificial Intelligence Transformation Workshop
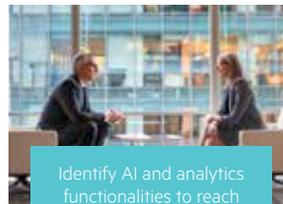At HPE we understand that AI, data, and analytics initiatives are on a continuum that's driven by business needs and goals. Each organization has a unique path toward building a data foundation, developing advanced analytics solutions, and experimenting with AI for select use cases.

Take the first step on your journey with a one-day AI Transformation Workshop for key data, business, and IT stakeholders. Depending on your needs and goals, senior **HPE Pointnext** AI and data experts will help you:

Explore use case objectives and priorities for business, data, and IT stakeholders

Identify AI and analytics functionalities to reach your objectives

Identify dependencies and data sources to develop an intelligent data strategy

——— **Examine possible use cases** ———

——— **Ascertain insights and decisions** ———

——— **Define a high-level roadmap** ———

[1] Voice of the Enterprise – Digital Pulse survey, 451 Research, 2018.

HPE for AI, data, and analytics

HPE Pointnext Centers of Excellence—expertise for exploring, experimenting, and evolving your AI, data, and analytics solutions.

HPE GreenLake—a unique suite of on-premises, consumption-based solutions for your top data, analytics, and infrastructure workloads.

HPE Compute and **Storage** from Hybrid IT to Edge—modern, high-performance infrastructure solutions for GPU, data-intensive workloads, edge/**IoT analytics**, and secure data management.
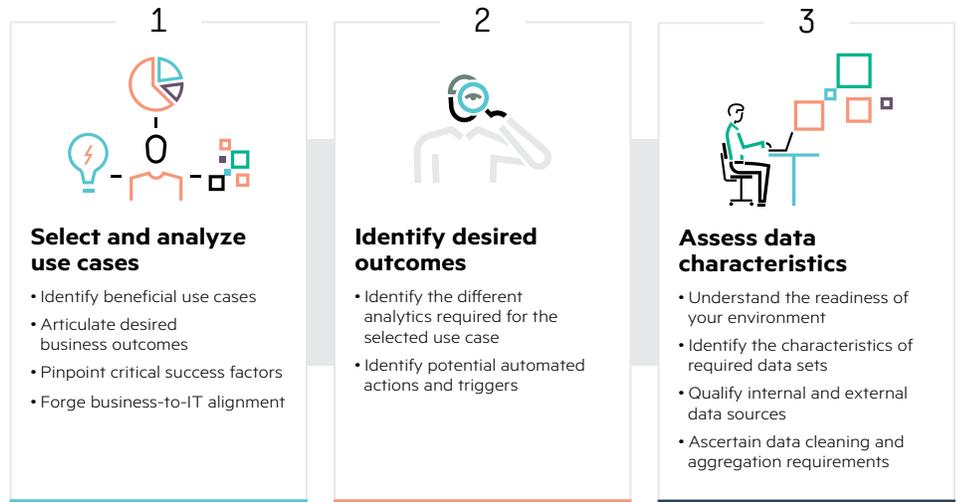
Hewlett Packard Labs—innovations such as memory-driven computing and cookbooks for deep learning workloads based on extensive benchmarking.

Partner ecosystem—technology and cloud partners offering data and analytics solutions.

Make the right purchase decision. Click here to chat with our presales specialists.

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What to expect

During the workshop, you will select priority use cases aligned to your business, discover the areas that need attention, and create a high-level plan with opportunities, obstacles, and critical success factors that are specific to your needs. The plan also includes a proof-of-value recommendation for your select use case for you to move to an experimentation stage with your own data and in your own environment.

HPE Pointnext experts follow a simple three-step approach:

1 Select and analyze use cases
- Identify beneficial use cases
- Articulate desired business outcomes
- Pinpoint critical success factors
- Forge business-to-IT alignment

2 Identify desired outcomes
- Identify the different analytics required for the selected use case
- Identify potential automated actions and triggers

3 Assess data characteristics
- Understand the readiness of your environment
- Identify the characteristics of required data sets
- Qualify internal and external data sources
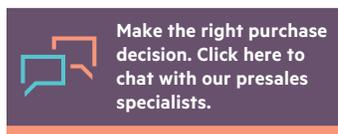- Ascertain data cleaning and aggregation requirements

HPE Pointnext for artificial intelligence, data, and analytics

After you've explored your options through the HPE Artificial Intelligence Transformation Workshop, you can continue on your journey with a proof-of-value based on your priority use case. When ready, you can expand the solution with a secure implementation, modernization, or consumption model.

Leverage global HPE Centers of Excellence to accelerate your AI, data, and analytics initiatives and realize better ROI from deployments. Tap into a team of data scientists, solution architects, technologists, and consultants who develop and deliver advisory and professional services in partnership with Hewlett Packard Labs, HPE product teams, and HPE data solution partners.

Learn more at
hpe.com/services/ai-data