Konica Minolta creates the workplace of the future

From small businesses with big ideas to large enterprises running worldwide operations, today's companies grapple with a frustrating trade-off. On the one hand, centralized, standardized operations are more efficient and easier to control. But on the other, localized resources are critical to cultivating regional knowledge and strong, face-to-face relationships. So Konica Minolta leveraged HPE ProLiant Gen10 Servers to architect a new, scalable workplace technology management solution. The result: companies can unify distributed, heterogeneous technologies. They can maximize the business value of an all-in-one IT ecosystem—and minimize the risks.

CHALLENGE

Heterogeneous, distributed systems create IT complexity

As companies expand, they often strive to maintain a local presence in the communities they serve. Retail bank branches. Packaged goods distribution centers. Regional, physical resources help companies cultivate localized market knowledge and enable fast, face-to-face contact with customers, suppliers, and distributors. However, each location also requires technology—and that can become cumbersome to manage and secure. In addition, maintaining local IT staff to deliver on-site support is often costly and inefficient.

SOLUTION

Workplace Hub delivers the workplace of the future

Konica Minolta leveraged a custom HPE ProLiant DL180 Gen10 Server to power a secure, highly-manageable Workplace Hub solution. The solution integrates state-of-the-art hardware and software, seamlessly increasing the value of existing office space, alongside managed IT services. A dashboard provides real-time, 360-degree visibility into enterprise IT usage. Future enhancements will incorporate Artificial Intelligence into a cognitive center automating functions from disparate systems.

RESULTS

The workplace of the future: a quiet revolution in people power

Konica Minolta's Workplace Hub solution equips companies to support distributed business processes. Because it leverages HPE Gen10, the solution minimizes the security risks and costs often associated with non-centralized operational models: the platform's best-in class firmware protection, malware detection, and firmware recovery protects against threats that might otherwise breach office safeguards. The solution streamlines and standardizes the management of companies' disparate and distributed tools, services, and devices. This in turn frees companies to unleash the full power of their people: companies can collaborate globally while harnessing the business value of local knowledge and relationships.

> "With HPE providing the Gen10 servers, as well as consistent strategies for IoT, hybrid cloud, and security, we are delivering the world's most connected platform for the workplace of the future."
>
> Christian Mastrodonato, Workplace Hub Chief Technologist, Konica Minolta, Inc

BY THE NUMBERS

Complex
IT systems hamper businesses

1
Workplace Hub unifies people, places, technology

≈30%
IT cost reductions from working smarter*

TRENDS

Technologies like AI and software-defined IT are poised to change—dramatically—how companies navigate and manage operational processes. Corporations will re-evaluate the trade-offs they've come to associate with operational complexity, opening doors to new strategies for competing against rivals, growing market share, and boosting revenue.

SOLUTION RECIPE

HPE Hardware
HPE ProLiant DL180 Gen10 Servers

HPE Pointnext services
HPE Proactive Care
HPE Foundation Care

HPE Transformation Solution
Enterprise Hybrid Cloud

VIDEO
Konica Minolta and Hewlett Packard Enterprise OEM - Building the workplace of tomorrow
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